

Mandatory Disclosure

I	Name and Address of the Institution				
	Permanent Location as approved by AICTE (approval pending – see annexure A)			Temporary Location (if applicable)	
Name	DHRUVA COLLEGE OF MANAGEMENT			NOT APPLICABLE	
Address	Behind Kandlakoya Oxygen Park, NH:44,				
District	Medchal, Hyderabad				
PIN	501401				
State	TELANGANA				
STD Code	040	Phone Nos.	35322000	Fax No.	-
Web site	www.dhruva.ac.in				
E-Mail:	mail@dhruvacollege.net				
Nearest Rly Station	Medchal	Distance in Kms (Towards)		05	
Nearest Airport	Shamshabad International Airport	Distance in Kms (Towards)		50	
AICTE File No	F.No.431/40-46/BOS(M)/95				
Date/first approval	10th July, 1995				
Type of Institution	Private-Self Financed				
Category (1)	Non-Minority				
Category (2)	Co-Education				

II	Name & Address of the Principal				
Name	Dr. B G K Murthy				
Address	Flat No. 401, Dhruva Apartments, Medchal, Hyderabad.				
Pin	501 401				
STD Code	040	Phone No.	35322000	Fax No.	
E-Mail	bgkmurthy@dhruvacollege.net				

III	Governance
a)	Members of the Board and their brief background.

Sri Nrupendar Rao J Chairman Pennar Group.	Ch.Ananth Reddy CEO-Kartikeya Industries
Dr M R Rao Dean Emeritus ISB	Sri N Sesha Reddy Chairman Aditya Group
Sri Krishna Prasad C Managing Director Granules India Ltd.,	Dr. Lakshmi pathy PV Director, ECGL - Indonesia
Dr. Mathew M. Monippally Professor Communications Area (IIM, Ahmedabad(Retd))	Sri Ram Nomula CEO, MAM-A Inc-USA
S. Bharath Reddy Chairman-Dhruva	Ms.Karuna Gopal President-Foundation for Futuristic Cities
Sri. Ravinder Reddy K Chairman Engineers Syndicate India Ltd.	Sri. Reddy K T Executive Director Fenner Conveyor Belting
Dr. Madhavi Mallipeddi Member Seceretary-Dhruva	Sri Tarini P Patnaik Director Rider Steel, Ghana
Dr K Pratap Reddy Director Society for Entrepreneur Development & Agri Business management	Keerthiseshlu Dr. S.Pratap Reddy Founder Chairman Dhruva College of Management
Prof.Priya Naidu Director Student Affairs-Dhruva	Padma Sri. BVR Mohan Reddy Executive Chairman-Cyient Ltd
“Padmabhushan Awardee” Keerthi Seshulu Dr K Anji Reddy Chairman-Dr Reddy’s Group, First Chairman	

b)	Members of Academic Advisory Body	
<p>Dr. Vipin Gupta California St University, San Bernardino American Council of Education Fellow</p>		<p>Dr. Akhouri MMP Amway Chair Professor Delhi University</p>
<p>Sri N V Raghuram President Yoga Bharathi - USA</p>		<p>Dr. Ram Subramanian Professor Stetson University - USA</p>
<p>Dr. David J Sumanth Professor University of Miami - USA</p>		<p>Dr. H Rao Unnava Professor, University of California at Davis - USA</p>
<p>Dr. Lynda L Moore Simmons School of Management - USA</p>		<p>Dr. Mathew J Manimala Professor, IIM-Bangalore (Retd)</p>
<p>Dr. R K Jain Director Symbiosis</p>		<p>Dr. Prasad Balkundi Professor University of new York at Buffalo - USA</p>
<p>Dr. Rama Valamuri Professor, China Europe International Business School</p>		<p>Dr. Srinivas K Reddy Lee Kong Chian School of Business Singapore Management University</p>
<p>Dr. U B Raju Dean Emeritus DHRUVA</p>		

IV	Programmes		
a)	Name of the Programmes (Full Time) approved by the AICTE.	PGDM	
b)	Name of the Programmes (Part Time) approved by the AICTE.	NOT APPLICABLE	
c)	Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.	NOT APPLICABLE	
V	For each Programme the following details are to be given:		
a)	NAME OF THE COURSE	POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)	120
		PGDM MARKETING	60
		PGDM BANKING INSURANCE AND FINANCIAL SERVICES	15
		PGDM GLOBAL BUSINESS	15
		PGDM RETAIL MANAGEMENT	15
b)	Duration	2 Years	
c)	Cut off mark for admission during the last 2 years.	2023	400/800 MAT
		2024	400/800 MAT
d)	Fee	5,95,000/- for the total course	
e)	Placement Facilities	Full Fledge placement cell with a Director, officer & supporting staff	
f)	Campus placement in last two years with minimum salary, maximum salary and average salary.	2022 (Rs./annum)	2023
		Minimum	3,00,000
		Maximum	16,00,000
	Average	5,25,000	5,50,000
g)	Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.	NOT APPLICABLE	
VI	Details of the Foreign Institution/University:		
a)	Name of the University / Institution	NOT APPLICABLE	
b)	Address		
c)	Website		
d)	Is the Institution / University Accredited in its Home Country		
e)	Ranking of the Institution / University in the Home Country		
f)	Whether the degree offered is equivalent to an Indian degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.		
g)	Nature of Collaboration		
h)	Conditions of Collaboration		
i)	Complete details of payment a student has to make to get the full benefits of collaboration.		

VII	For each Collaborative / affiliated Programme give the following:	
a)	Programme Focus	NOT APPLICABLE
b)	Number of seats	
c)	Admission Procedure	
d)	Fee	
e)	Placement Facility	
f)	Placement Records for last two years with minimum salary, maximum salary and average salary	
g)	Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic / Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005	

VIII	FACULTY	
a)	Number of faculty members:	
i)	Permanent faculty	34
ii)	Visiting faculty	Un limited
iii)	Adjunct faculty	-
iv)	Guest faculty	03

b) Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.

S.NO	NAME	QUALIFICATION	TOTAL EXPERIENCE	DATE OF BIRTH	DURATION AT DHRUVA
1	ANIL KUMAR UV	B.Com,Diploma(French)	14	10/9/1981	11
2	ULLAS RAMAKRISHNAN	MIB, MBA,(PhD)	14	1/1/1974	7
3	HARISH NAKERAKANTI	B.Com, MBA	18	1/4/1983	8
4	NUSARATH ALI HINDUSTANI	B.Com, PGDM	20	30/8/1979	8
5	SMARANIKA PRIYADARSHINI	B.Com, MBA	10	5/7/1988	8
6	MAHIPAL PEESARI	B.Com, MBA	9	3/5/1988	8
7	PRAKASH KUMAR	BSC.MBA	22	20/6/1980	7
8	UDAY KUMAR GANGULY	BA,MA	46	10/4/1951	7
9	KATAKAM PRANAYA	B.Sc, MBA	7	11/4/1995	7
10	NANDAN RAGHU NANDIVADA VENKATA	B.Com, MBA	8	22/12/1988	7
11	BRAMARA MUNIKUMAR	BSc, PGDM	10	12/8/1986	7
12	KAMAKSHI SRIPOORNA	B.Com, MBA	8	16/6/1982	7
13	NAIDU PRIYA KARNA	B.Tech, PGDM	14	30/6/1985	6
14	RAVINDER PULIYALA REDDY	B.Com, MBA	6	6/1/1993	6
15	DANDUBOINA HARSHINI	B.Com, MBA	12	29/5/1990	12
16	GOPALAKRISHNA BHAGAVATULA	BE, MBA, Ph.D	29	29/8/1969	5
17	MAHESWARI DEVI GADE	BA,MBA	5	17/5/1987	5
18	SUNKEPALLY REDDY PRATAP	BE, MBA, PhD	49	1/1/1944	30
19	PUSHPALATHA SUNKEPALLY	B.A.,M.A, (PhD)	40	20/6/1949	30
20	APARNA DANTU	B.Com., PGDBM	17	8/11/1972	14
21	GOKULAKRISHNAN KH	B.Com., MBA, (PhD)	24	15/7/1974	15
22	REDDY NEELIMA KONDAKINDI	B.Com., MBA	19	13/5/1981	15
23	REDDY ANIL REPAKA	B.Com., MBA	19	8/6/1981	15
24	ANIL KAZA	BE, M.Tech, PhD	30	27/6/1964	20
25	PRATHIBHA BUTATI	B.Tech,PGDM	14	13/6/1983	14
26	SINDHU REDDY J	B.Com., PGDM	15	18/9/1981	14
27	VINDHYA REDDY PULICHERLA	B.Com., MBA	15	1/4/1983	14
28	SURESH MALLAM	B.Com., M.Com, MBA	22	16/1/1978	12
29	MALLAM SWAPNA	B.Tech, M.Tech	18	24/2/1983	13
30	BHARATH REDDY S	B.Tech, M.Tech	25	15/8/1972	15
31	Dr.RAJU U B	BE, MS, PhD	28	25/9/1968	14
32	PRIYA IYENGAR	LLM	19	10/10/1968	14
33	NARENDRA KAGITA	H.M., MBA	18	9/9/1976	11
34	SADAB ALAM	B.Com., PGDM	16	10/10/1978	11

IX		FEE			
a)	Details of fee.				
b)	Time schedule for payment of fee for the entire programme.			Regular Quota	Management Quota
		Total Programme (2 yrs) fee		Rs. 5,95, 000	Rs. 6, 95, 000
		Number of installments		4	4
		Installments	01	July 19, 2025 Rs. 1,90,000	July 19, 2025 Rs. 2,90,000
			02	January 20, 2026 Rs. 1,35,000	January 20, 2026 Rs. 1,35,000
03	April 20, 2026 Rs.1,35,000		April 20, 2026 Rs.1,35,000		
04	October 20, 2026 Rs.1,35,000		October 20, 2026 Rs.1,35,000		

X		ADMISSION		
a)	Number of seats sanctioned with the year of approval.	225		
b)	Number of students admitted under various categories each year in the last two years.	Regular Quota	Management Quota	
		162	0	
c)	Number of applications received during year.	320		

XI	ADMISSION PROCEDURE			
a)	Mention the admission test being followed, name and address of the Test Agency and its URL (website).	<p style="text-align: center;">MAT organized by All India Management Association Management House 14, Institutional Area Lodhi Road New Delhi - 110 003 Ph: 011-2465 3382</p> <p style="text-align: center;">http://aima-ind.org/aima/cms/Mat/matgeneral.htm</p>		
b)	Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, CMAT, ATMA, ICET, (State conducted tests / University tests).	MAT/CAT/CMAT/ATMA/XAT	165	
		MAT / ATMA/ICET	60	
XII	Calendar:			
		Cycle -I	Cycle -II	Cycle -III
a)	Last date for request for applications.	April 04, 2025	May 04, 2025	June 13, 2025
b)	Last date for submission of application	April 04, 2025	May 04, 2025	June 13, 2025
c)	Dates for Group Discussion (GD) / Interviews	April 08-12, 2025	May 07-10, 2025	June 17-21, 2025
d)	Dates for announcing final results	April 15, 2025	May 13, 2025	June 24, 2025
e)	Release of admission list (main list and waiting list should be announced on the same day)	April 18, 2025	May 16, 2025	June 27, 2025
f)	Date for acceptance by the candidate (time given should in no case be less than 15 days)	April 18, 2025	May 16, 2025	June 27, 2025
g)	Last date for closing of admission.	July 11, 2025	July 11, 2025	July 11, 2025
h)	Starting of the Academic session.	July 21, 2025	July 21, 2025	July 21, 2025
i)	The waiting list should be activated only on the expiry of date of main list	July 21, 2025	July 21, 2025	July 21, 2025
j)	The policy of refund of the fee, in case of withdrawal, should be clearly notified.			

The fee is refunded, if the students withdraw before the final list is published. Facsimile of undertaking by the student given below

UNDERTAKING

I, _____ son / daughter of _____, hereby undertake to abide by the following as a student of Dhruva College of Management (DCM).

01. I shall be regular in attending class work and if I fall short of mandated attendance, I volunteer to withdraw and cause DCM no further predicament.
02. I shall speak only English during my tenure in the college.
03. I shall participate in the curricular, co-curricular and extracurricular activities conducted by DCM or any other College from time to time (either in Twin cities or outstation) during the course of my study. During such occasions I shall keep the honor of the College.
04. I shall not take up any job (full time / part time) or engage in any activity that is detrimental to the schedule and reputation of the college.
05. I shall follow the dress code prescribed by the college.
06. I shall wear a helmet whenever I drive a two-wheeler.
07. I shall not demand for return of the certificates (SSC, Intermediate, Graduation etc) – submitted at the time of admission - either temporarily or permanently until the completion of my course. In case I demand for the same - whatever may be the reason - I shall do so only after having paid all the dues in full prescribed for the two year full time PGDBM.
08. In case I withdraw from the college in the middle of the course, I shall pay the entire fee(s) prescribed for two years.
09. I shall be liable for disciplinary action if:
 - a.I obstruct or disrupt class, administration and any other activities of DCM.
 - b.I permit unauthorized entry or use of DCM facilities by outsiders.
 - c.I forge, alter, or misuse, records, letterheads or any other documents which DCM considers important.
 - d.I cheat or copy in any of the examinations.
 - e.I smoke or chew pan masala/zarda in the DCM premises
 - f. I indulge in any activities detrimental to the reputation of the College.
 - g.I damage or pilfer DCM property.
 - h.I mutilate or deface library books, journals, and other material by highlighting, underlining, dog-earing, removing pages, or otherwise damage library material.
 - i. I indulge in ragging of fellow students.
 - j. I write graffiti / doodles anywhere in the premises of the college.
 - k.I carry mobile phones into the lecture halls / library / lab.

Date _____ / _____ / _____ Place _____

Signature of the student

Signature of the parent/guardian

XII	CRITERIA AND WEIGHTAGES FOR ADMISSION																			
a)	Describe each criteria with its respective weightage s i.e. Admission Test, GD, Interview etc.	<p>“Academic background (X, XII and Graduation)”, “written test score” and “GD & Interview” score are the three major areas of evaluation with 20%, 25%, 55%, weightages respectively.</p> <p>The “GD & Interview” score is arrived after the candidates have been graded into categories (1 to 5) based on the following parameters.</p> <p>Personal Interview</p> <ul style="list-style-type: none"> - demeanour - presence of mind - alacrity - general knowledge - aptitude for management studies <p>The weightages of each category is as below</p> <table border="0"> <tr><td>Category 1</td><td>-</td><td>90</td></tr> <tr><td>Category 2</td><td>-</td><td>80</td></tr> <tr><td>Category 3</td><td>-</td><td>60</td></tr> <tr><td>Category 4</td><td>-</td><td>50</td></tr> <tr><td>Category 5</td><td>-</td><td>30</td></tr> <tr><td>Category 6</td><td>-</td><td>00</td></tr> </table>	Category 1	-	90	Category 2	-	80	Category 3	-	60	Category 4	-	50	Category 5	-	30	Category 6	-	00
Category 1	-	90																		
Category 2	-	80																		
Category 3	-	60																		
Category 4	-	50																		
Category 5	-	30																		
Category 6	-	00																		

b)	Mention the minimum level of acceptance, if any, for any criteria.	For Written test 400/800
c)	Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/ Interview	As (b) above
d)	Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD / Interview.	2023 - 400/800 2024 - 400/800

XIII	CRITERIA FOR GD / PERSONAL INTERVIEW	
a)	Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)	From all those applied, the candidates having MAT score above 400 are called for GD & Interview
b)	Attributes for evaluation in GD/Interview.	<p>Group Discussion</p> <ul style="list-style-type: none"> - initiative - communication - leadership qualities - team spirit - subject knowledge <p>Personal Interview</p> <ul style="list-style-type: none"> - demeanour - presence of mind - alacrity - general knowledge - aptitude for management studies