



DHRUVA COLLEGE of MANAGEMENT

Redefining excellence in management education since 1995

All India UG Students' Festival Jan 27-28,2023



MUOABLA 2023 GENERAL RULES & REGULATIONS

1. All events are open to **Under Graduate Students** of India; those awaiting their final results are also eligible.
2. A student can participate in a maximum of 2 events.
3. **Registration** using the ONLINE GOOGLE FORM will close on **Jan 24, 2023**.
4. **For Registration** log on to Dhruva.ac.in or click on [Google form](#).
5. Participation in all events is on a first-come-first-served basis. Registration for an event will be closed once the maximum permissible number of participants is reached.
6. Participant must **upload** their scanned copy of their **College ID Card / Latest Fee receipt** in the Google Form.
7. It is mandatory for the Participants/students to show the same College ID Card at the entrance gate on Jan 27-28,2023.
8. On Jan 25, 2023 - Event coordinators from Dhruva College of Management will form WhatsApp groups for easy communication. Participants are expected to actively check WhatsApp messages.
9. The candidates must **STRICTLY** adhere to the rules of participation as mentioned against each event. (Refer to Rules Document)
10. Decisions made by the panel of judges (Dhruva Faculty, Corporate Experts &Tollywood Luminaries) will be final and binding upon all participants.
11. Dhruva College of Management retains the right to:
 - a) Cancel any event and/or withheld prizes for any event, if it finds that either the event was not suitably represented or the overall level of participation for that event was not up to the mark.
 - b) Declare **Consolation** Prizes, in certain cases.
12. Results of Muqabla 2023 will be declared during the Grand Finale on Jan 28, 2023.

EVENT SCHEDULE

	Day 1 - Jan 27,2023		Day 2 - Jan 28, 2023	
Timing	Event	Round	Event	Round
MORNING 10:30 AM -12:45 PM	Dance Solo	I	Dance Group	Final
	Singing Solo	I	Singing Duet	Final
	Quiz	I / II	Speech	Final
	Speech	I	Best UG	Final
	Photography	I	Quiz	Final
	Best UG Student	I / II	Poster	Final
	IPL Screening	I		
12:45 pm-1:45 pm -LUNCH				
AFTERNOON 2 PM-4 PM	Dance Group	I	Grand Finale	
	Dance Solo	Final		
	Singing Solo	II		
	Singing Duet	I		
	IPL Bidding	Final		
	Essay Writing	Final		
	Rangoli	Final		

PRIZES & SCHOLARSHIPS

S.No	Category	1st Prize	2nd Prize	3rd Prize	Certificate of Achievement/ Participation	Remarks
1	Dance Solo	2000	1000	500	Yes	1st Prize: Rs. 2 lacs worth tuition fee waiver for DHRUVA PGDM* 2nd Prize: Rs. 1 lac worth tuition fee waiver for DHRUVA PGDM* 3rd Prize: Rs. 50 thousand worth of tuition fee waiver for DHRUVA PGDM* * Applicable at the time of Admission.
2	Dance Group (5 members)	5000	3000	1500	Yes	
3	Singing Solo	2000	1000	500	Yes	
4	Singing Duet	3000	2000	1000	Yes	
5	Quiz (2 member team)	2000	1000	500	Yes	
6	Poster	2000	1000	500	Yes	
7	Speech	2000	1500	1000	Yes	
8	Photography	2000	1000	500	Yes	
9	IPL Bidding (3 member team)	3000	2000	1000	Yes	
10	Rangoli	2000	1000	500	Yes	
11	Essay Writing	2000	1000	500	Yes	
12	All India Best UG (Boy 1/ Girl 1)	5000				

EVENTWISE RULES & REGULATIONS

ESSAY WRITING(INDIVIDUAL)

Faculty Coordinator : Prof. Ganguly

Student Coordinator : (Sr) Vineetha 9293458051 ;(Jr) Praneeth 9676650721

- The topics will be given on the spot.
- Participants must choose any ONE topic from the given options and write an essay that does not exceed 600 words.
- Each participant must carry the required stationery with them.
- Before submission, the participant must write their name and the Institution's name on the TOP RIGHT CORNER of the page.
- The essay must be written in English language only.
- The Participant(s) will be given 60minutes to write the essay.
- Essay will be evaluated on: *Central idea, Flow of thoughts, Presentation, and Vocabulary.*

****A4 sheets will be provided by Dhruva College of Management.***

Use of Mobile phones will lead to disqualification.

PHOTOGRAPHY(INDIVIDUAL)

Faculty Coordinator : Mr. Nazeer

Student Coordinator : (Sr) Phanindra 8074902685 ;(Jr) Pavan Goud 6301638474

- The participant(s) must submit TWO pictures:
Pic 1: A promotional picture of Dhruva College of Management.
Pic 2: Must depict the theme which will be disclosed on the spot.
- Pictures in the form of COLLAGES will NOT be ACCEPTED.
- Each participant must carry the required gadget(s) like a camera, phone, etc. with them.
- Editing tools like Pics art, VN...etc. are permitted.
- Participants may visit www.dhruva.ac.in to know more about the college's values and beliefs.
- The picture should contain the imprint "@Dhruva College of Management" at the right bottom corner.
- Picture must be taken in **landscape mode**.

Mandatory:

Along with the TWO Pictures, Participants must mail (officialmuqabla@gmail.com) a disclaimer that confirms - "This picture has been captured by..... from.....college and no professional assistance has been taken. Dhruva College of Management is entitled to use this picture for any promotional activity"

- Non-adherence to the above-mentioned mandatory disclosure will lead to disqualification.
- Picture will be evaluated on: *Clarity, Creativity, Reflection of the theme, and Adherence to the mandatory disclosures.*
- Winning pictures will be displayed in the Grand Finale Session on Jan 28, 2023, and will grab a spot on Dhruva's social media handles.

ALL INDIA BEST UNDERGRADUATE STUDENT (INDIVIDUAL)

Faculty Coordinator : Prof. Prakash

Student Coordinator : (Sr) Bindu Shree 8374984940 ;(Jr) Naga Harshini 9392521969

ROUND I- Written Form (MCQs)- (Jan 27, 2023)

- The participant(s) must appear for MCQ based screening round covering business, politics, sports, economy, and general awareness.
- Duration of Round I will be 30mins
- The results of Round I will be declared by 1:00 PM on Jan 27, 2023.
- There will be no negative marking for wrong answers.
- Top 15 participants will qualify for Round II which would be the JAM session.

ROUND II- Just A Minute, Post Lunch – (Jan 27, 2023)

- Each participant will be given a topic on the spot and will be expected to speak on the same for a minute.
- Timer will be displayed for the convenience of the participant(s).
- The participant(s) will be evaluated on: Spontaneity, Content, Confidence, Time Management, and Attire.
- Top 5 participants will appear in Round III – Personal Interview scheduled on 10:00 AM Jan 28, 2023.

ROUND III- Personal Interview - (Jan 28, 2023)

- A panel comprising of the Chairman/Dean of Dhruva/Industry expert will interview all the shortlisted candidates to select the Best U.G. student.
- The participant(s) will be evaluated on: *Body Language, Communication, Presentation skills, Spontaneity & Confidence.*
- The interview may last for about 15-20mins for each student.

Reading from Paper/Use of Mobile phones will lead to disqualification.

SPEECH COMPETITION (INDIVIDUAL)

Faculty Coordinator : Prof. Narendra

Student Coordinator : (Sr) Vinay Chiliveri 7989489864 ;(Jr) Sravani 7306923029

ROUND-I (JAM)

- The participant(s) must speak for a minute on the topic given on the spot
(Participant's introduction will not be included in the 'One minute')
- Language for the JAM session will be English ONLY.
- It is the screening round and the participant(s) qualifying would appear in round II scheduled on Jan28, 2023
- The topics for round II would be given on the same day i.e. Jan 27, 2023.

FINAL ROUND

- The final round will be held on Jan 28, 2023
- The participant(s) may choose a topic from the given list shared a day in advance.
- Language for the Speech Competition will be English ONLY.
- Each student must speak for 3.5 min (including the participant's introduction). The timer will be displayed for the convenience of the participant.
- The participant(s) will be evaluated on: *Content, Voice Modulation, Body Language, Time management, and Confidence.*

Reading from Paper/Use of Mobile phones will lead to disqualification.

IPL BIDDING (GROUP)

Faculty Coordinator : **Prof. Gokul**

Student Coordinator : **(Sr) Sai Charan 9515899660 ;(Jr) Praveen 7095948808**

ROUND-I (Screening)

- Each team must have 3 members from the same college.
- A Preliminary screening round* will be an MCQ-based pen-paper test on Jan 27, 2023.
- Questions will be based on past IPL tournaments.
- Based on their scores, 6 teams will qualify for the final round.
- The results of Round I will be intimated by lunch.
- The duration of the round will be 20 minutes.
- There will be no negative marking for wrong answers.
- The top 6 teams will advance to the next round.

ROUND-II The Selection must be made keeping in mind the following requisites:

- From a college, a max. of two teams will be allowed to compete in Round II.
- Each team will be given Rs. 1 Crore virtual amount.
- Each team should bid for 11 players only.
- Each cricket team should consist of
 - 3-4 Batsmen
 - 3-4 Bowlers
 - 2-3 All-Rounder
 - 1 Wicket-Keeper
- Any team selecting players exceeding the limit will be disqualified.
- Minimum 4 foreign players must be picked. The team with less than 4 or more 4 foreign players will be disqualified.
- Any team that exhausts its funds without completing the player's criterion will be disqualified.
- The criteria of judgment will be shared on the day of IPL Bidding itself.
- From each team, there must be a participant who will be acting as the 'Spokesperson' and must be available throughout the event.
- The student coordinators will inform the participant(s) about a few other ground rules that must be followed during the event.

DANCE (SOLO)

Faculty Coordinator : **Prof. Priya Naidu**

Student Coordinator : **(Sr) P. Sathish 9866150727 ;(Jr) A. Pallavi 7995816544**

ROUND I

- The Participant(s) must choreograph their dance using a 'PROP'.
- Participants must hand over their music pieces in a pen drive before the performance.
- The dance performance must not exceed 3 minutes.
- Dance will be evaluated on: *Costumes, Choreography, Props Used, and Time management.*
- Participant(s) that qualify for the Final Round will be informed by lunch.

ROUND II

- The qualified participant(s) must perform on the theme "Retro"
- The performance should not exceed 3 minutes.
- The participant(s) will be evaluated on: *Costume, Choreography, Concept Used, and Time Management*

GROUP DANCE

Faculty Coordinator : **Prof. Priya Naidu**

Student Coordinator : **(Sr) Laxmi Priya 7286074070; (Jr) Manideep 7702877045**

ROUND I

- Participants can choreograph the dance on a song of any choice.
- Participants must hand over their music pieces in a pen drive before the performance.
- The dance performance must not exceed 3 minutes.
- Dance will be evaluated on: *Costumes, Choreography, Stage Usage, Theme/Concept, and Time management.*
- Participant(s) that qualify for the Final Round will be informed on Jan 27,2023 by lunch.

ROUND II – Will be held on Jan 28,2023.

- The qualified participant(s) must perform a popular folk dance representing a state.
- The performance should not exceed 3 minutes.
- The participant(s) will be evaluated on: *Costumes, Choreography, Stage Usage, Theme/Concept, and Time management.*

SINGING (SOLO)

Faculty Coordinator : **Prof. Ullas Ramakrishnan**

Student Coordinator : **(Sr) Sangeetha 9100321177 ;(Jr) Kalyani 9490277165**

ROUND I

- The participant(s) can choose any song of their own choice.
- The songs may be in Telugu, Hindi or English Languages.
- Use of Musical Track / Karaoke / Musical instruments is NOT permitted in this round.
- The performance must not exceed 2 minutes.
- The participant(s) will be evaluated on: *Song Choice, Vocals, and Confidence.*
- The qualified participant(s) will be intimated after Round I.

ROUND II

- The participant(s) can choose any song of their own choice
- The songs may be in Telugu, Hindi, or English Languages.
- Each participant(s) must sing for 2-3mins.
- Use of Musical Track / Karaoke / Musical instruments is permitted in this round.
- Timer will be displayed for the convenience of the participant.
- The participant(s) will be evaluated on: *Song Choice, Vocals, Tune Synchronization, and Confidence.*

SINGING (DUET)

Faculty Coordinator : **Prof. Ullas Ramakrishnan**

Student Coordinator : **(Sr) Bhavana Priya 8688041953 ;(Jr) P. Bhavana 8712332310**

ROUND I

- The participant(s) can choose any song of their own choice.
- The songs may be in Telugu, Hindi or English Languages.
- Use of Musical Track / Karaoke / Musical instruments is NOT permitted in this round.
- The performance must not exceed 2 minutes.
- The participant(s) will be evaluated on: *Song Choice, Vocals, and Confidence.*
- The qualified participant(s) will be intimated after Round I.

ROUND II – Will be held on Jan 28,2023

- The participant(s) can choose any song of their own choice
- The songs may be in Telugu, Hindi, or English Languages.
- Each participant(s) must sing for 2-3mins.
- Use of Musical Track / Karaoke / Musical instruments is permitted in this round.
- Timer will be displayed for the convenience of the participant.
- The participant(s) will be evaluated on: *Song Choice, Vocals, Tune Synchronization, and Confidence.*

QUIZ (Team of 2)

Faculty Coordinator : **Prof. B.G.K. Murthy**

Student Coordinator : **(Sr) Deekshith 7095991935 ;(Jr) Ravi Kumar 7729091353**

ROUND I

- Preliminary round: The participant(s) must appear in Round I MCQ (pen-paper test).
- Duration of this test will be 20 minutes, there will be no negative marking for wrong answers.
- The names of both team members must be written on the question paper.
- Questions may be from business, politics, sports, economy, and general awareness.
- The results of Round I will be intimated within 15 mins after completion of Round I.
- **Top 10 teams** will qualify for Round II.

ROUND II - Direct Questions

- Questions about business, politics, sports, the economy, and general awareness can be asked.
- Each team will be asked direct questions. Other ground rules will be intimated on the spot.
- The results of Round II will be intimated by lunch.
- **Top 5 teams** will qualify for Round III on Jan 28, 2023.

ROUND III – Audio Visuals

- Questions about business, politics, sports, music, economy, and general awareness can be asked.
- Other rules will be informed at the event venue.

Use of Mobile phones will lead to disqualification.

The quiz master/management has the authority to disqualify any team in case of any malpractices.

POSTER MAKING (INDIVIDUAL)

Faculty Coordinator : **Prof. Prakash**

Student Coordinator : **(Sr) Sridevi 9347594875; (Jr) Srujana 8555972809**

- White color chart paper will be provided by Dhruva College of Management.
- Each participant must carry all other stationary items like sketch pens, watercolors, acrylic, etc.
- The participant must prepare a poster on the theme '**Value of Time**'
- Each participant will be given 60 minutes to complete the poster.
- Each participant must write their name and the Institution's name on the TOP RIGHT CORNER of the page.
- The participant will be evaluated on: Creativity, Concept, Presentation, Detailing, Originality, and Uniqueness.

Use of Mobile phones will lead to disqualification.

RANGOLI (INDIVIDUAL)

Faculty Coordinator : **Prof. Narendra**

Student Coordinator : **(Sr) Laharika 9391145404 ;(Jr) N. Bhavani 9573402926**

- The participant can choose the theme on their own.
- Each participant must carry the required material like rangoli colors etc., sufficient for a Rangoli-sized 4x4 feet.
- The participant will be given 60 minutes for the competition.
- Rangoli will be evaluated based on the central idea, creativity, overall appearance and appeal.

Use of Mobile phones will lead to disqualification.